

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: MIKE FITZPATRICK FOR CONGRESS(113797)
PO BOX 185
Doylestown, PA 18901-0185

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80142
Contract Dates: 10/08/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / / 2407

Invoice Num: 1041-556800
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

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PAY BY 12/11/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: M.FITZPATRICK EST#2407

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	5:30AM NEWS THIS MORNING	10/08/2012-11/02/2012	MTWTF..	30	4	405.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	4	405.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:51:15 AM		TVGENFITZ1201H	30	405.00			
10/30/2012	Tu	05:30:08 AM		TVGENFITZ1201H	30	405.00			
10/31/2012	We	05:28:25 AM		TVGENFITZ1201H	30	405.00			
11/02/2012	Fr	05:28:32 AM		TVGENFITZ1201H	30	405.00			
2	5:30AM NEWS THIS MORNING	11/05/2012-11/05/2012	M.....	30	1	405.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M.....	1	405.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	05:28:21 AM		TVGENFITZ1201H	30	405.00			
3	THIS MORNING (5:58-7AM)	10/08/2012-11/02/2012	MTWTF..	30	3	810.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	3	810.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:53:56 AM		TVGENFITZ1201H	30	810.00			
10/30/2012	Tu	06:53:44 AM		TVGENFITZ1201H	30	810.00			
10/31/2012	We	06:20:35 AM		TVGENFITZ1201H	30	810.00			
4	THIS MORNING (5:58-7AM)	11/05/2012-11/05/2012	M.....	30	1	810.00			

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			M		1		810.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:11:26 AM		TVGENFITZ1202H	30	810.00			
5	CBS SUNDAY MORNING		10/14/2012-11/04/2012	 S		30	1	1,440.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012		 S		1		1,440.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	08:59:27 AM		TVGENFITZ1201H	30	1,440.00			
6	FACE THE NATION 10:30-11AM		10/21/2012-11/04/2012	 S		30	2	1,800.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012		 S		1		1,800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			1,800.00	Preempted
11/04/2012	Su	11:22:00 AM	11/04/2012	TVGENFITZ1202H	30	1,800.00	1,800.00		Makegood in FACE THE NATION
7	THE PRICE IS RIGHT 11AM-12NOON		10/08/2012-11/02/2012		M T W T F . .		30	4	900.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			M T W T F . .		3		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			900.00	Preempted
10/29/2012	Mo	11:00:45 AM	10/29/2012	TVGENFITZ1201H	30	900.00	900.00		Makegood in 10:56:00-12:00:00
10/30/2012	Tu	11:49:14 AM		TVGENFITZ1201H	30	900.00			
10/31/2012	We	11:29:51 AM		TVGENFITZ1201H	30	900.00			

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Invoice Num: 1041-556800
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8	THE PRICE IS RIGHT 11AM-12NOON	11/05/2012-11/05/2012	M	30	2	900.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M	1	900.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo				30			900.00	Preempted
11/06/2012	Tu	11:29:46 AM	11/05/2012	TVGENFITZ1201H	30	900.00	900.00		Makegood
9	5PM EARLY NEWS	10/15/2012-11/02/2012	MTWTF..	30	4	765.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	4	765.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	05:28:13 PM		TVGENFITZ1201H	30	765.00			
10/31/2012	We	05:46:01 PM		TVGENFITZ1201H	30	765.00			
11/01/2012	Th	05:43:01 PM		TVGENFITZ1201H	30	765.00			
11/02/2012	Fr	05:38:58 PM		TVGENFITZ1201H	30	765.00			
11	NEWS 3 AT 6	10/08/2012-11/02/2012	MTWTF..	30	3	1,440.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	3	1,440.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:20:43 PM		TVGENFITZ1201H	30	1,440.00			
10/31/2012	We	06:23:17 PM		TVGENFITZ1202H	30	1,440.00			
11/02/2012	Fr	06:25:56 PM		TVGENFITZ1201H	30	1,440.00			

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12	NEWS 3 AT 6	11/05/2012-11/05/2012	M	30	1	1,440.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M	1	1,440.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:24:56 PM		TVGENFITZ1201H	30	1,440.00			
13	LATE NEWS	10/08/2012-11/04/2012	MTWTFSS	30	5	2,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTFSS	4	2,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	11:24:44 PM		TVGENFITZ1201H	30	2,700.00			
10/30/2012	Tu	11:13:15 PM		TVGENFITZ1201H	30	2,700.00			
10/31/2012	We	11:25:52 PM		TVGENFITZ1201H	30	2,700.00			
11/03/2012	Sa				30			2,700.00	Preempted
11/03/2012	Sa	12:25:01 AM	11/03/2012	TVGENFITZ1201H	30	2,700.00	2,700.00		Makegood in 23:55:00-00:45:00
14	LATE NEWS	11/05/2012-11/05/2012	M	30	1	2,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M	1	2,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	11:13:39 PM		TVGENFITZ1201H	30	2,700.00			
16	SIXTY MINUTES	11/04/2012-11/04/2012 S	30	2	18,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012	 S	1	18,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			18,000.00	Preempted

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	11/04/2012	Su	08:13:13 PM	11/04/2012	TVGENFITZ1201H	30	18,000.00	18,000.00		Makegood	
17	CSI: CRIME SCENE INVESTIGATION		10/31/2012-10/31/2012		. . W		30	1	6,750.00		
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
	10/29/2012-11/04/2012		. . W		1		6,750.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/31/2012	We	10:36:50 PM		TVGENFITZ1202H	30	6,750.00				
19	NFL FOOTBALL 4PM GAME		11/04/2012-11/04/2012	 S		30	1	18,000.00		
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
	10/29/2012-11/04/2012	 S		1		18,000.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	11/04/2012	Su	05:55:55 PM		TVGENFITZ1201H	30	18,000.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>		<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		31		77,175.00		11,576.25		65,598.75	24,300.00	24,300.00	0.00

Billing Notes
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: Controller's Dept. 212-856-8000	Gross Billing	77,175.00
		Trade Value	0.00
		Agency Commission	11,576.25
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	65,598.75

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